



Public Service Alliance of Canada
Alliance de la Fonction publique du Canada

Memorandum/ Note de Service

XO/02/11

February 23, 2011

To/Destinataires: National Board of Directors
Regional Coordinators

From/Expéditeur: John Gordon

Subject/Objet: Membership Survey

Further to our discussion at the National Board of Directors' meeting in February, I am writing to inform you that our membership survey will be launched on Thursday, February 24th. A web posting will be going up on the PSAC web site to promote this survey; it is attached for your information.

I would ask that you encourage membership participation in the survey, as the results will help inform our collective work and union building into the future.

In Solidarity,

A handwritten signature in cursive script that reads 'John Gordon'.

John Gordon
National President

PSAC commissions Environics to poll members

PSAC is going to be conducting a large poll of the membership as part of the ongoing process to ensure that your voices are heard and that your priorities are reflected in the work of our union.

Environics Research Group, a well-known and respected polling firm will be conducting the survey for PSAC, asking questions about union priorities and processes.

Here are some things you should know about the survey:

- The survey will be conducted by phone starting in late February and continuing until the end of March.
- A sample of members from all of our union's bargaining units will be called.
- Members may accept or decline to participate in the survey. When calling, Environics will identify that they are calling on behalf of the PSAC.
- The survey will take approximately 15 minutes to complete.
- Individual information collected through the survey is confidential. At no time will the opinions of individual members be identified.
- The data collected will be used to inform discussions on union priorities and how the union should advocate for those priorities as effectively as possible.

This telephone poll is the first of many opportunities over the coming year for you to contribute to the future direction of the PSAC. Stay tuned for upcoming initiatives.

If you're called to participate in the survey, we hope you'll say yes.

Your opinions are important!